



36th Symposium on Naval Hydrodynamics

SNH36

Exhibition and Sponsorship Prospectus

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대한조선학회

THE SOCIETY OF NAVAL ARCHITECTS OF KOREA



서울대학교

SEOUL NATIONAL UNIVERSITY



On behalf of the Local Organizing Committee of the 36th Symposium on Naval Hydrodynamics (SNH36), we are pleased to invite you to the symposium, which will be held from June 14 to 19, 2026, in Busan, South Korea.

Since 1956, this biennial symposium has been a premier event for advancing research and innovation in naval hydrodynamics, bringing together leading experts and pioneering researchers from around the world to share the latest developments and ideas.

Over 300 distinguished participants, including both established and emerging leaders in the field from around the world, will gather in Busan. The SNH36 will serve as a platform for scientists, engineers, and student delegates to establish new relationships and foster collaborations with peers from around the world.

The SNH36 Local Organizing Committee hopes that all delegates will have a rewarding and enriching experience. We look forward to welcoming you to Busan.

Shin Hyung Rhee
General Chair, SNH36 Local Organizing Committee
Professor, Seoul National University

I. General Information

(1) Symposium Title

36th Symposium on Naval Hydrodynamics (SNH36)

(2) Date

June 14 (Sun) – 19 (Fri), 2026 (KST, UTC+9)

(3) Venue

Hanwha Resort Haeundae, Busan, Korea

(4) Co-organized by

The Society of Naval Architects of Korea (SNAK)

Seoul National University (SNU)

Office of Naval Research (ONR)

(5) Co-hosted by

The Society of Naval Architects of Korea (SNAK)

Seoul National University (SNU)

Korea Research Institute of Ships & Ocean Engineering (KRISO)

(6) Sponsored by

The Office of Naval Research Global (ONRG)

(7) Expected Number of Attendees

More than 250 delegates from worldwide

(8) Contacts: Ms. Chaehyun Song (SNH36 Secretariat)

Tel. +82-42-489-7070

Fax. 82-42-822-7073

E-mail. snh36@themiceter.com

Web. www.snh36.org

II. Exhibition Information

(1) Schedule

Exhibition Plan	Date	Time
Exhibition Booth Setup	June 14, 2026	16:00 ~ 19:00
Exhibition	June 15-18, 2026	09:00 ~ 18:00
	June 19, 2026	09:00 ~ 16:00
Exhibition Space Closing	June 19, 2026	16:00 ~ 19:00

(2) **Place:** Lobby, Hanwha Resort Haeundae

(3) **Application Deadline:** Friday, May 15, 2026

(4) Exhibition Fees per Booth

Early-Bird ~April 30, 2026	Regular ~May 15, 2026
KRW 3,625,000	KRW 4,350,000

(5) Benefits for Exhibitors (per booth)

- One conference registration

(6) Standard Booth

Booth Package	
	- The Octanorm booth
	- Area: 2m (W) × 1m (L) × 2.5m (H)
	- Gray carpet (2mm thick)
	- Banner (Company name)
	- An information desk with a folding chair
	- Electric Outlet: One spot with two sockets (220V). International exhibitors may need an adapter or transformer.

(7) Exhibition Application Process

Application Form	Submit the completed Exhibition and Sponsorship Application Form via email to the SNH36 Secretariat at snh36@themiceter.com
Payment	Please complete the payment via wire transfer and email a copy of the remittance receipt to the Secretariat to ensure smooth processing.
Cancellation	Cancellation of exhibition space must be requested in writing and submitted to the Secretariat via email. Refunds will be issued according to the official cancellation policy.

III. Sponsorship Information

(1) Partner Sponsorship

Terms & Benefits	Diamond	Platinum	Gold	Silver	Bronze
Cost (KRW)	29,000,000	21,750,000	14,500,000	7,250,000	2,900,000
Complimentary Registrations	4	3	2	1	None
Exhibition Booth (2*1)	1	1	None	None	None
Advertisement (Program E-Book)	2 Full Pages	2 Full Pages	2 Full Pages	1 Full Page	None
Accommodation	1 night (2 room)	1 night (1 room)	None	None	None
Sponsor Logo on Lanyard	✓	None	None	None	None
Newsletter Exposure (1 time, just before event)	Lower section	Lower section	None	None	None
Video Promotion (Before Official Program)	up to 3 min.	up to 1 min.	up to 1 min.	None	None
Sponsor Logo on Eco Bag	✓	✓	✓	✓	None
Logo Displays on Official Website	✓	✓	✓	✓	✓
Logo Placement on On-site Banner	✓	✓	✓	✓	✓

(2) Item Sponsorship

Terms & Benefits	Cost (KRW)	Sponsor Introduction	Complimentary Registrations	Remarks
Tour	10,875,000	5 minutes	1	Brand Visibility on Eco Bag, On-site Banners, and Website
Gala Dinner	10,150,000	3 minutes	1	
Welcome Reception	7,250,000	1 minute	1	
Farewell Reception	7,250,000	1 minute	1	
Advertisement (Program E-Book)	5,800,000	None	None	1 Full Page
Coffee Break	2,175,000	None	None	Per day
Logo Displays on Official Website	1,450,000	None	None	-

For additional sponsorship opportunities, please contact us (snh36@themiceter.com).

IV. Terms & Conditions

<p>1. TERMS OF REFERENCES</p> <p>In these Terms and Regulations for Exhibitors,</p> <p>a. The term 'Exhibitor' includes all employees, personnel, and agents of any organization, partnership, firm or individual to whom space has been allocated for the purpose of exhibiting and sponsoring.</p> <p>b. The term 'Exhibition' shall mean the Exhibition of the SNH36.</p> <p>c. The term 'Sponsor' shall mean the sponsor of the SNH36.</p> <p>d. The term 'Organizer' shall mean the Local Organizing Committee of the SNH36.</p> <p>2. APPLICATION FOR PARTICIPATION</p> <p>a. All participation applications must be submitted via the enclosed application form and sent to the organizer or its authorized representatives.</p> <p>b. The contract is considered valid upon the exhibitor or sponsor submits the application form.</p> <p>3. ALLOCATION OF EXHIBIT SPACE</p> <p>a. The organizer shall allocate space based on nature of the exhibits or as deemed appropriate.</p> <p>b. The organizer shall reserve the right to change the space allotment for the exhibitor at any time prior to the set-up of the exhibition. In exceptional circumstances, the organizer reserves the right to make such changes, and the exhibitor shall have no claim for compensation.</p> <p>4. USE OF EXHIBIT SPACE</p> <p>a. Exhibitors must display approved products and ensure their booths are staffed by qualified personnel during exhibition hours.</p> <p>b. All exhibits must match the description provided in the application form and be relevant to the theme of the exhibition. Direct sales without the organizer's permission are prohibited. If the exhibitor violates these rules, the organizer reserves the right to stop the exhibition and remove the exhibits from the booth.</p> <p>c. Exhibitors may not sublease the space allotted to them in whole or in part to third parties without the prior written consent of the organizer.</p> <p>d. Modifications, including decorations such as painting the floor, ceiling, or pillars, are strictly prohibited. The exhibitor shall compensate for any consequent damages to the exhibition.</p> <p>5. TERMS OF PAYMENT</p> <p>a. Exhibitors must pay the participation fee and any applicable booth charges upon application. The participation fee must be paid no later than 15 May 2026.</p> <p>b. Exhibitors must complete payment by the due date; failure to do so may result in contract termination at the organizer's discretion. All refunds and cancellations shall be processed in accordance with Term No. 6, "BREAK OF CONTRACT AND WITHDRAWAL BY EXHIBITOR."</p> <p>6. BREAK OF CONTRACT AND WITHDRAWAL BY EXHIBITOR</p> <p>a. In the event of the exhibitor abandoning or rejecting all of the allocated space, the organizer reserves the right to cancel the exhibitor's application. In this case, the exhibition fee will not be refunded.</p> <p>b. In the event of partial abandonment or rejection of the allocated space, the organizer reserves the right to cancel the application and reallocate the partially abandoned or rejected space. In this case, if the participation fee for the reduced space has already been paid, half of the fee will be refunded. However, if that fee has not yet been paid, the exhibitor shall pay half of the fee applicable to the reduced space.</p>	<p>c. The exhibitor may terminate this contract by submitting a written notice to the Local Organizing Committee via email, fax, or post. The termination shall take effect on the day the notice is received, based on the following criteria:</p> <p>c-1. Cancellation on or before 15 May 2026 will result in a forfeiture of 0% of the total booth fee.</p> <p>c-2. Cancellation after 15 May 2026 will result in a forfeiture of 100% of the total booth fee.</p> <p>c-3. If the exhibitor fails to show up ("no-show"), the booth rental fee will not be refunded. The Local Organizing Committee reserves the right to use the "no-show" exhibition booth(s) in the best interest of the exhibition. Failure to occupy the booth(s) or exhibit space does not release the exhibitor from the obligation to pay the full fee.</p> <p>7. CHANGES</p> <p>The organizer reserves the right to change the venue and duration of the exhibition if required due to exceptional circumstances. In the event of a venue change or date cancellation, half of the exhibition deposit will be refunded to the exhibitors. However, if the changes are caused by any of the following: strike, lockout, injunction, emergency, act of God, act of war, or any other cause beyond the control of the Exhibit Management, the deposit will not be refunded.</p> <p>8. CONSTRUCTION AND DECORATION OF STAND</p> <p>All exhibitors must complete their construction and/or decoration by the date and time stipulated by the organizer.</p> <p>9. REMOVAL OF EXHIBITS</p> <p>Exhibitors must remove all exhibits from the exhibition hall within the timeframe specified by the organizer and will be held liable for any losses incurred due to delays or damages.</p> <p>10. SECURITY AND INSURANCE</p> <p>a. The organizer shall take all reasonable security precautions to protect exhibitors and visitors.</p> <p>b. The organizer shall not be held responsible for any loss, theft, or damage to exhibits in the exhibition hall during the set-up, exhibition, and dismantling periods.</p> <p>c. The organizer shall not be held responsible for any loss of or damage to exhibits or articles belonging to the exhibitor. Exhibitors are responsible for acquiring all the necessary insurance policies.</p> <p>11. FIRE SAFETY REGULATIONS</p> <p>a. Materials used in booth and display construction must be properly fireproofed in accordance with the regulations of the Organizing Committee.</p> <p>b. The organizer reserves the right to modify the exhibitor's booth if necessary for exhibition management.</p> <p>12. SUPPLEMENTARY CLAUSES</p> <p>a. Whenever necessary, the organizer shall have the right to issue supplementary regulations in addition to those in the Terms and Regulations for Exhibitors to ensure the smooth management of the exhibition.</p> <p>b. Any additional written regulatory instructions shall form part of the Terms and Regulations for Exhibitors and shall be binding on the exhibitors.</p>
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V. Exhibition Application Form

Please fill out this form and send it to the Secretariat of SNH36 via e-mail by 15 May, 2026.

※ **Secretariat of SNH36**

#804-1, 8F, 303, Bugyuseong-daero, Yuseong-gu, Daejeon, Korea

Tel. +82-42-489-7070 / Fax. +82-42-822-7073 / E-mail. snh36@themiceter.com

1. Organization Information

■ Organization Name			
■ Contact Person			
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Telephone		■ Mobile	
■ E-mail		■ Fax	

2. Exhibition Details

Please check the number of booths you apply.

Number of Booth(s)			
<input type="checkbox"/> Early-Bird	<input type="checkbox"/> Regular	Total: _____ Booth(s)	
<input type="checkbox"/> 1 Booth	<input type="checkbox"/> 2 Booths	<input type="checkbox"/> _____ Booths	KRW _____

3. Payment Method (Bank Transfer Only)

Account Holder	The Society of Naval Architects of Korea (SNAK)
Account Number	1010-1998-6702
Bank Name	SUHYUP BANK (Science and Technology Center Branch)
SWIFT Code	NFFCKRSE
Bank Address	22, Teheran-ro 7gil, Gangnam-gu, Seoul, Korea

I confirm that I have read and understood the SNH36 prospectus and terms. By signing this document, I also confirm my institution's participation in SNH36 as part of the application process.

Date: _____

Signature: _____

VI. Sponsorship Application Form

Please fill out this form and send it to the Secretariat of SNH36 via e-mail by 15 May, 2026.

※ Secretariat of SNH36

#804-1, 8F, 303, Bugyuseong-daero, Yuseong-gu, Daejeon, Korea
Tel. +82-42-489-7070 / Fax. +82-42-822-7073 / E-mail. snh36@themiceter.com

1. Organization Information

■ Organization Name			
■ Contact Person			
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Telephone		■ Mobile	
■ E-mail		■ Fax	

2. Sponsorship Details

Please check at least one of the options below.

Type of Sponsorship					
Partner	<input type="checkbox"/> Diamond	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze
Item	<input type="checkbox"/> Tour		<input type="checkbox"/> Gala Dinner		
	<input type="checkbox"/> Welcome Reception		<input type="checkbox"/> Farewell Reception		
	<input type="checkbox"/> Advertisement		<input type="checkbox"/> Coffee Break		
	<input type="checkbox"/> Logo Displays on Official Website		<input type="checkbox"/> Inquiries _____		
Total: KRW _____					

3. Payment Method (Bank Transfer Only)

Account Holder	The Society of Naval Architects of Korea (SNAK)
Account Number	1010-1998-6702
Bank Name	SUHYUP BANK (Science and Technology Center Branch)
SWIFT Code	NFFCKRSE
Bank Address	22, Teheran-ro 7gil, Gangnam-gu, Seoul, Korea

I confirm that I have read and understood the SNH36 prospectus and terms. By signing this document, I also confirm my institution's participation in SNH36 as part of the application process.

Date: _____

Signature: _____